

Chapter Theme 2026

BRANDING GUIDELINES

Logo files provided:

- 1) Use the EPS file for print and swag. File is ready for CMYK color process
- 2) Use the PNG file for all digital needs. File is ready for RGB/HEX color process



Use these
color formulas



CMYK: C80 M12 Y01 K00
HEX #00A7E1



CMYK: C 100 M 85 Y 30 K 22
HEX: #002E6D

Sample of applications:



District Women's Perfect Tri Tee



Pacific Headwear Trucker Flexfit



Gildan Adult Heavy Blend™ 8 oz. 50/50 Full-Zip Hood